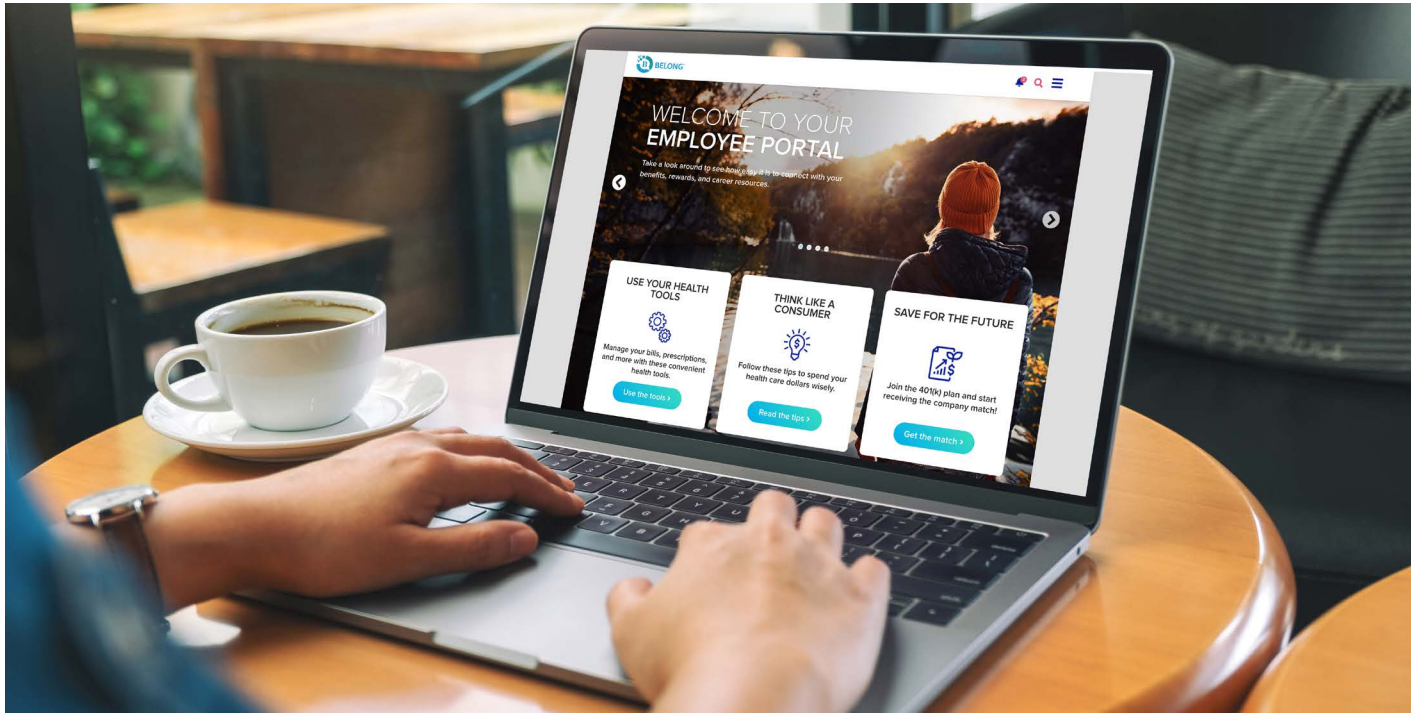


Mercer Belong®

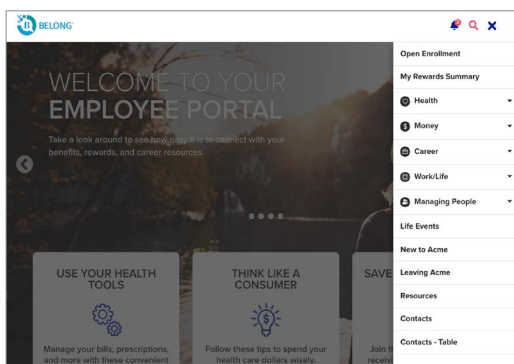
A reimagined rewards experience for the digital age



We all have a fundamental desire to belong — to have a place where we connect with people who share similar values, work toward common goals, and understand our experiences. Today, “belonging” is largely experienced through **digital platforms** that have revolutionized how we communicate, interact, and work.

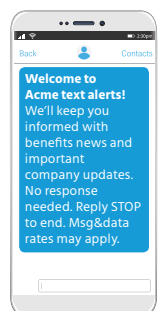
Enter Belong® — Mercer’s vision for a reimagined digital employee experience that engages, inspires, and supports the transformation of your business. Belong reaches **ALL of your employees on ANY device**. It’s easy to use, always up-to-date, and relevant to your employees’ unique needs, allowing them to connect, learn, collaborate, plan, and feel valued — anytime, any place. It also serves as the voice of your business, connecting people to their rewards while enhancing your company’s culture, brand, and talent strategy.

Belong: Where employees become aware, educated, and ready to take action



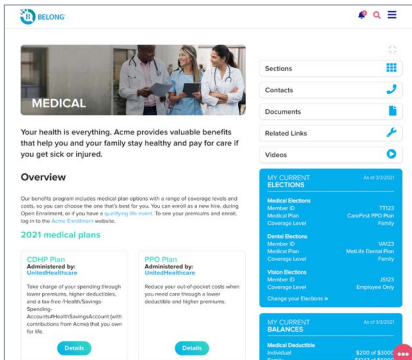
- ◀ **Best-of-the-web design** allows users to quickly find the information they need.
- ◀ **Clear, friendly language** simplifies information, making it easy for your employees to understand and act upon.
- ◀ **Dynamic functionality** engages users through interactive features, educational videos, and expandable content.
- ◀ **Seamless single sign-on** integration with your company’s various technologies, tools, and benefit vendors creates a cohesive user experience.

Optional text messaging drives employees to the site for important updates and action items. ▶



Easy to implement and maintain

With a guided implementation process, ready-to-use content and design themes, your choice of scope, scheduled updates, built-in user data collection, and subscription pricing, it's never been easier, faster, or more affordable to create a satisfying digital experience for your employees.



- ◀ **Why recreate the wheel?** Belong comes loaded with Mercer-developed rewards content, making your life easier.
- ◀ **Automatic updates** keep your site current and compliant.
- ◀ **Easy content management tool** lets you make simple site updates yourselves, or turn to Mercer for help with more complex ones.

Choose your scope of content



Belong Complete

Serves as an HR portal supporting the complete employee value proposition in the areas of health, wealth, career, work/life, and managing people.



Belong Open Enrollment

Provides benefits education and enrollment information throughout the year, with targeted messaging for Open Enrollment and new hires.



Belong Career

Helps employees successfully manage their careers, with employee profiles, job family descriptions, and featured content on learning & development, pay & rewards, and an optional manager toolkit.



Belong Point Solution

Leverages our Belong framework for lighter or more focused content needs, such as recruiting, M&A transitions, or financial wellness.

Ongoing data collection informs site updates

Like your business, Belong is always evolving. We track user behavior to understand trends, site usage, and content interests. We use what we know to build more effective and more successful digital experiences. Our analysis helps us get the right content to the right person at the right moment.

Simple, subscription-based pricing

Your cost will be based on your content needs, employee population size, and length of contract. Our subscription pricing includes application of chosen design theme with company logo and colors, customized content, Open Enrollment and year-end updates, as well as site support and upgrades throughout the life of your contract.

Why Mercer?

As the leading global, talent consultancy, we understand the human resource challenges you face. You can count on Mercer to deliver an intuitive, delightful user experience that connects your people to their rewards while enhancing your brand and talent strategy.



Learn more

Find the answer to your employees' need to Belong. Call your Mercer communications consultant to learn more.