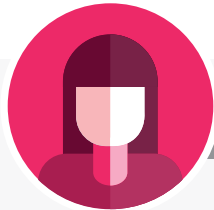


AN EMPLOYERS' GUIDE TO EVALUATING BENEFITS TECHNOLOGY

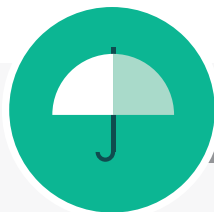
Sensitive technologies – those centered around human thoughts, feelings and behaviors – are most likely to become deeply integrated into our lives.

When reviewing a new technology, it is important to immerse yourself in the technology to determine what is sensitive and what is not – does the technology provide immediate joy, relieve anxiety, ease fear, create a safe space for exploration, give the unexpected and more?



WELCOME ME

- What makes using the technologies for the first time feel like hard work?
- Which technology does a better job of decreasing friction or confusion?
- Which technology brings joy?



REASSURE ME

- What uncertainties and anxieties might arise for employees using the technologies?
- Which technology has added reassuring touches?
- Which technology has bridged real-world gaps?





PROTECT ME

- What real and perceived dangers in using the technologies might employees be afraid of?
- How do the technologies make people feel safe?
- Which technology infuses or amplifies security?



CONNECT WITH ME

- What kind of relationship do I want employees to have with the technologies?
- Which technology is more context-appropriate?
- How do the technologies build trust?



BE GOOD FOR ME

- How will the technologies make my employees' lives better (or worse)?
- How do the technologies acknowledge the progress people want to make?
- How do the technologies promote actions to achieve this progress?

Adapted from the Lippincott "Cheat Sheet" included in *Sensitive Technology, Principles for Making Technology Human*. <https://lippincott.com/insight/sensitive-technology>

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