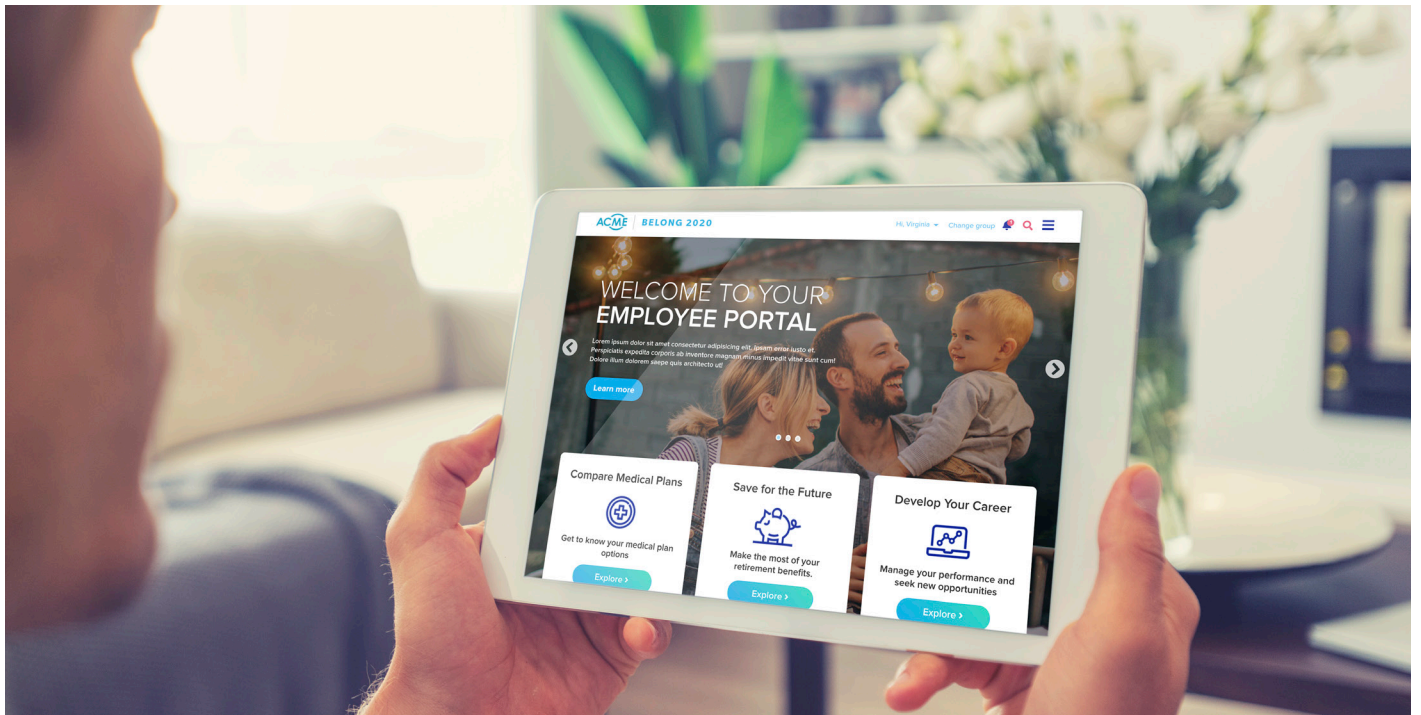


# Mercer Belong<sup>®</sup>

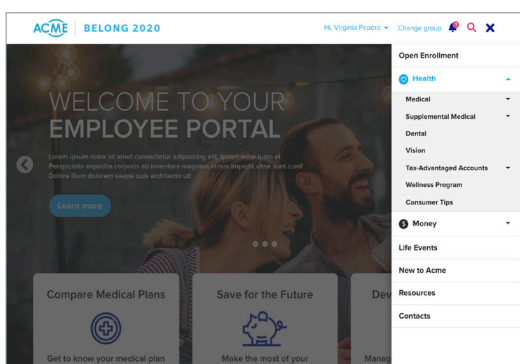
A reimagined rewards experience for the digital age



We all have a fundamental desire to belong — to have a place where we connect with people who share similar values, work toward common goals, and understand our experiences. Today, “belonging” is largely experienced through **digital platforms** that have revolutionized how we communicate, interact, and work.

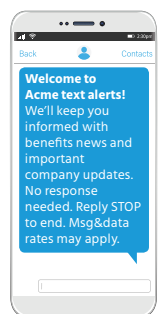
Enter Belong — Mercer’s vision for how your employees experience their rewards: **health, wealth, and career**. Belong reaches **ALL of your employees on ANY device**. It’s easy to use, always up-to-date, and relevant to your employees’ unique needs, allowing them to connect, learn, plan, and feel valued — anytime, any place. It also serves as the voice of your business, connecting people to their rewards while enhancing your company’s brand and talent strategy.

## Belong: Where employees become aware, educated, and ready to take action



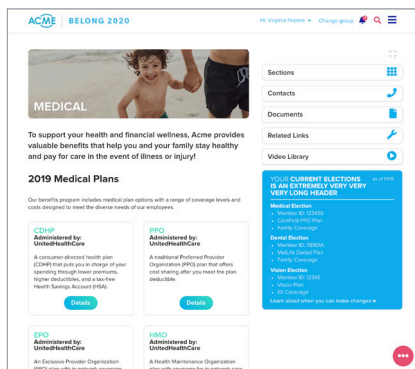
- ◀ **Best-of-the-web design** allows users to quickly find the information they need.
- ◀ **Clear, friendly language** simplifies your rewards, making them easy for your employees to understand — and appreciate.
- ◀ **Dynamic functionality** engages users through interactive features, educational videos, and expandable content.

**Text messaging drives employees** to the site for important updates and action items. ▶



## Easy to implement and maintain

With a guided implementation process, ready-to-use content and design themes, your choice of scope, scheduled updates, built-in user data collection, and subscription pricing, it's never been easier, faster, or more affordable to create a satisfying digital experience for your employees.



- ◀ **Why recreate the wheel?** Belong comes loaded with Mercer-developed rewards content, making your life easier.
- ◀ **Automatic updates** keep your site current and compliant.
- ◀ **Easy content management tool** lets you make simple site updates yourselves, or turn to Mercer for help with more complex ones.

## Choose your scope of content



### Belong Classic

Supports your total rewards value proposition in the areas of health, wealth, career, work/life, and managing people. Three-year subscription includes customized content, Open Enrollment and year-end updates, and text messaging to drive employee action.



### Belong Open Enrollment

A year-round resource just like Belong Classic, but with a narrowed focus specifically on benefits enrollment and ongoing education in the areas of health and wealth. Three-year subscription includes customized content, Open Enrollment and year-end updates, and text messaging to drive employee action.



### Belong Point Solution

Leverages our Belong framework for lighter or more focused content needs, such as recruiting, M&A transitions, or financial wellness.

## Ongoing data collection informs site updates

Like your business, Belong is always evolving. We track user behavior to understand trends, site usage, and content interests. We use what we know to build more effective and more successful digital experiences. Our analysis helps us get the right content to the right person at the right moment.



**How can I get employees to take action, improve their health, and lower my spend?** - Vice President, HR



## Simple, subscription-based pricing

Your cost will be based on your content needs and employee population size. Our subscription pricing includes site support and upgrades throughout the life of your contract, as well as quarterly text messaging.

## Why Mercer?

As the leading global, talent consultancy, we understand the human resource challenges you face. You can count on Mercer to deliver an intuitive, delightful user experience that connects your people to their rewards while enhancing your brand and talent strategy.



## Learn more

Find the answer to your employees' need to Belong. Call your Mercer communications consultant to learn more.