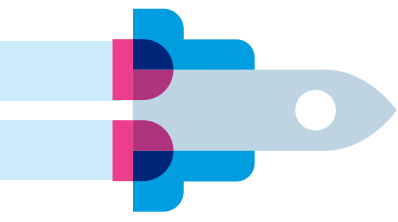


Turning health risk into value:

well-being



COVID-19 has accelerated many trends that were already underway before the pandemic. It also has taught us that not only is there real value in staying well, but that looking after employees' well-being is both productive and cost-effective.

HR and benefits professionals are uniquely positioned to reinvent health and well-being plans in ways that can lead to positive impacts for employers, and employees alike.

Strong well-being strategies benefit employers, employees and societies

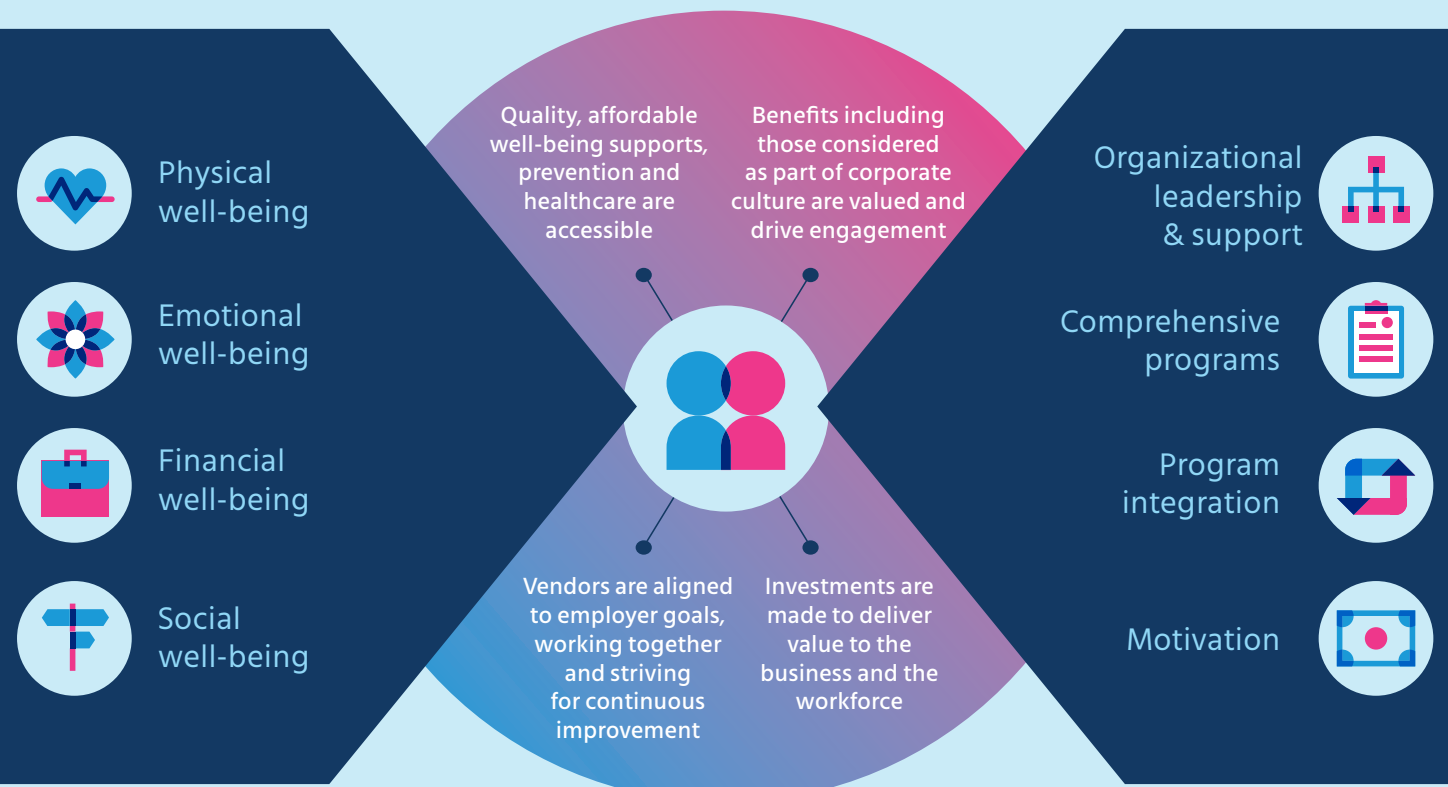


There are four core pillars included in an effective well-being strategy.

These pillars often influence sense of purpose, which has been shown to increase happiness and health.



A comprehensive well-being strategy takes all four pillars into consideration and leads to better health and business outcomes, including productivity, engagement, retention and trust.



Read our paper, **Turning health risk into value: well-being**, for more information on best practices for setting up a successful well-being program that leads to better health and business outcomes, including productivity, engagement, retention and trust.

