

# hlth.

## Employer Program



### HLTH 2022 Employer Program

*Did you know that 180 million people are provided health coverage through employers (more than half of the US population)?*

The employer's role in the healthcare ecosystem is becoming increasingly more important as employee needs and demands grow.

As the shifting employment landscape creates new challenges and opportunities, employers have a chance to redefine their relationship with their workforce and use patient-centric healthcare as a competitive differentiator.

## 4 REASONS HLTH IS THE PLACE TO BE FOR EMPLOYERS

As a Benefits, HR, Talent, or People leader, you have a variety of events to choose from but only one event truly unites the entire healthcare ecosystem with a focus on what tomorrow will bring.

### TOPICS COVERED

- High-quality telemedicine and digital health
- Home-based services
- An integrated approach to mental health
- Talent acquisition during the "Great Resignation"
- Rising pharmaceutical, benefits, and provider costs
- Social needs and health disparities
- Sharing financial risk with employees
- Value and outcome based care
- Data-influenced decision making
- Enhanced education and navigation services

### 1

Take part in a dialogue about how to create real change that will impact every healthcare stakeholder including employers, payers, providers, pharma, retail, government, consulting firms, and health innovators.

### 2

Hear from leaders reshaping all aspects of healthcare and learn ways to make radical improvements in how your organization provides healthcare.

### 3

Connect and engage with industry peers and forward-thinking experts who are disrupting convention and accelerating innovation.

### 4

Join a curated marketplace matching health buyers with innovative technology providers designed to provide highly-efficient, impactful business meetings that align with your goals.

### INTRODUCING



WELL by HLTH is an inaugural 'event within an event' for consumer-focused health and wellness participants seeking a platform to drive brand awareness and create sustainable growth opportunities. Access the entire health ecosystem in one place, including employer groups and payers, along with discovering key strategic industry and media partners.

As the health industry continues to move towards more holistic, preventative care models, there is a clear need for evidence-based consumer wellness solutions. With dedicated sessions and a significant show floor footprint, we welcome 'next gen' wellness brands focusing on wearables, at-home fitness, weight management, nutrition, longevity, sexual health, and food innovation.



If we keep doing what we've done before, we're going to keep getting what we've gotten before so as we look to the future we'd have to be willing to be bold and take chances.

**Harlan Levine, M.D.**  
President, Strategy & Business Ventures, City of Hope

## Employer Hosted Buyer Program

Discover innovative solutions that move the needle

The current health technology landscape is rapidly changing, thus finding the right partners for your needs is often a demanding endeavor. The HLTH Hosted Buyer Program helps you accelerate your technology due diligence by efficiently connecting senior executives and decision makers with the latest solutions designed to solve the industry's most complex challenges.

### HOW DOES IT WORK?

The Hosted Buyer Program matches qualified, vetted buyers and participating sponsors in a series of 1:1, 15-minute meetings, either onsite or virtually. An AI-based platform curates a personalized experience for each attendee and meetings are only scheduled once both parties mutually agree.

### WHAT ARE THE BENEFITS?



#### SAVE TIME

Accomplish a year-worth of meetings in only a few days



#### SAVE MONEY

Receive a complimentary ticket once accepted

\* All participants are required to apply and only qualified buyers are accepted. Once approved, a commitment is made to participate in the program and cancellations must be submitted a month ahead of the event.

[Join Now](#)

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#### ABOUT HLTH

HLTH (pronounced "health") is the leading platform bringing together the entire health ecosystem, focused on health innovation and transformation. From unparalleled events with industry-leading speakers to inspirational digital content and mission-driven initiatives, HLTH creates a unique marketplace for the health community leading the dialogue and development of a better health ecosystem.