

Belong[®]

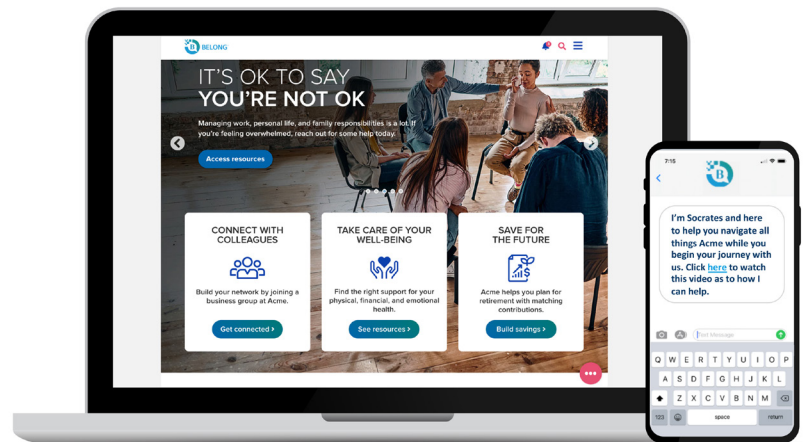
An employee engagement platform unlike any other.



The digital world has evolved to offer highly specialized and personalized experiences that effortlessly meet specific needs of the moment. It's what your employees expect — and typically receive — outside of work. But at work, numerous apps and platforms often compete and overlap with one another, leaving employees unsure of where to go and frustrated by a disconnected experience.

Mercer Belong[®] — the engagement platform that transforms each employee interaction into an easy, meaningful, everyday experience.

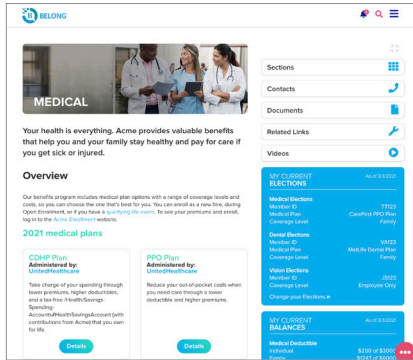
- **Best-of-the-web user experience** enables your employees to quickly find the right information.
- **Clear, friendly language** simplifies information, making it easy for your employees to understand and act upon.
- **Dynamic functionality** engages users through interactive features, educational videos, and expandable content.
- **Fully mobile-responsive design** supports your workforce in the office, at home, or on the go.
- **Timely, employee-centric content** on a variety of relevant topics keeps readers engaged and connected.
- **Powerful technical integrations** allow users to see personalized data while enabling seamless single sign-ons to your critical technologies and applications.



An integrated virtual assistant gets employees what they need instantly, accurately, and effortlessly.

Easy to implement and maintain

With a guided implementation process, ready-to-use content and design themes, it's never been easier to create a satisfying digital experience for your employees.



- ◀ **Best-practice content**, developed by Mercer's experts, can be easily customized, allowing you to build your site efficiently and confidently.
- ◀ **Automatic updates** keep your site current and compliant.
- ◀ **Easy content management tool** puts you in control of the day-to-day content needs of your site.

Choose your scope of content:



Belong Complete

Serves as an HR portal supporting the complete employee value proposition in the areas of health, wealth, career, work/life, and managing people.



Belong Open Enrollment

Provides benefits education and enrollment information throughout the year, with targeted messaging for Open Enrollment and new hires.



Belong Point Solution

Leverages our Belong framework for lighter or more focused content needs, such as recruiting, M&A transitions, or ex-pat resources.



Belong Career, Wellness

With unique site and content templates, use Belong to deliver on your custom Career and Wellness priorities.

Ongoing data collection informs site updates

Like your business, Belong is always evolving. Our usage data helps you understand what's working and where you may need to adjust your content and communication strategy.

Simple, subscription-based pricing

Your cost will be based on your content and technical needs, employee population size, and length of contract, and there's no charge for implementation.

Our subscription pricing includes application of chosen design theme with company logo and colors, customized content, Open Enrollment and year-end product updates, as well as site support and upgrades throughout the life of your contract.

Why Mercer?

As the leading global, talent consultancy, we understand the human resource challenges you face. You can count on Mercer to deliver an intuitive, delightful user experience that connects your people to their rewards while enhancing your brand and talent strategy.

Ready to learn more?

Reach out to your Mercer consultant or **contact us** today.