



CHANGING THE WAY INVESTMENT MANAGERS PROVIDE DATA TO GIMD BY USING THE ASSETLOGIC INTERFACE

With the goal of improving the investment manager experience in providing us with their data, Mercer is making the advanced tools offered by [AssetLogic](#) available to investment managers.

HOW IT WORKS:

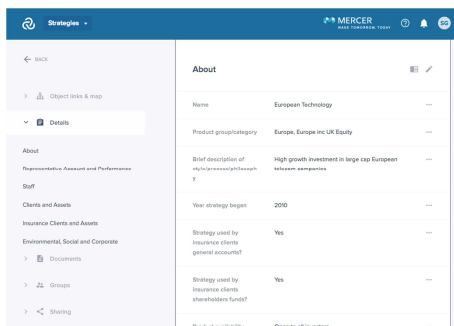
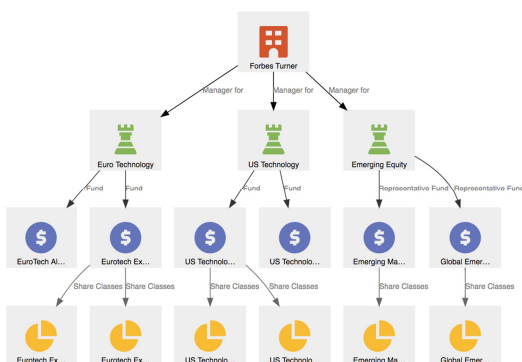
AssetLogic provides a secure online data repository that allows members of the investment industry to securely exchange data and documents with each other. For investment managers this means that AssetLogic will provide advanced tools to help them populate data into GIMD™.

UPCOMING CHANGES: AT A GLANCE

Free AssetLogic accounts will be provided to all investment managers that currently provide Mercer with data via GIMD™. When investment managers provide their data using the AssetLogic interface such data will seamlessly flow to GIMD™.

The ultimate goal is to have all investment managers use the AssetLogic interface to provide Mercer with their data. Until the full roll out of the AssetLogic interface is complete, both GIMD™ and the AssetLogic interface will continue to be used for the collection of data from investment managers.

GIMD™ and its derivative platforms such as MercerInsight will remain the client facing and internal interfaces for access to all investment manager data and research.



GIMD – MERCER’S INVESTMENT MANAGER RESEARCH DATABASE: A GREAT TOOL, ENHANCED

When it was launched in 2000, GIMD™, as an investment manager data collection platform, was revolutionary. However, in recent times, we have received feedback from the investment management community that shows a strong desire for technological enhancements to improve the user experience as well as make it easier to populate GIMD™:

“COULD WE RECEIVE ALERTS TO LET US KNOW WHEN AND WHAT DATA ENTRY IS REQUIRED, AND WHAT HAS BEEN COMPLETED SO FAR?...”

“We would like to import all our data by simply loading Excel files onto GIMD™...”

“It would help if you could reduce the number of clicks for entering information...”

“Can we automate feeds from our proprietary systems into GIMD™?...”

“Could I automatically delegate data entry to various parts of my organization?...”

The introduction of the AssetLogic interface will greatly enhance investment managers’ user experience through advanced tools and functionality, which address issues that investment managers frequently raise. The AssetLogic interface will allow investment managers to:

↳ Import .csv & xml files

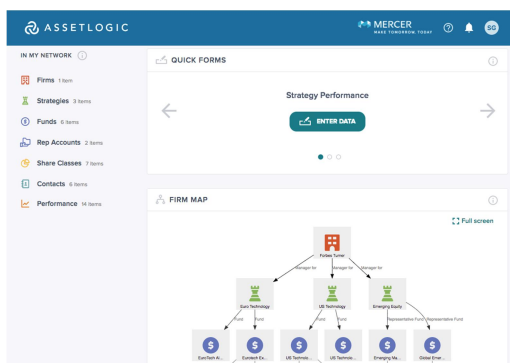
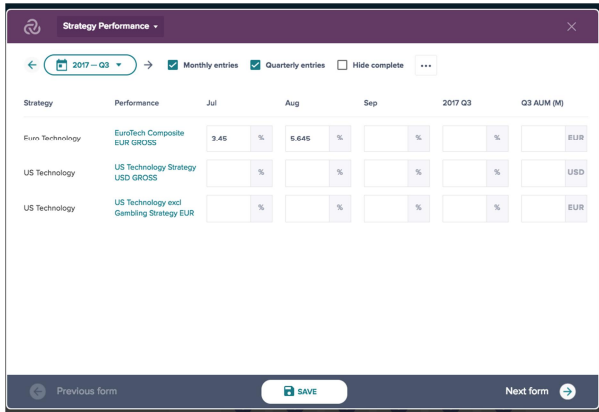
↳ Delegate responsibility for particular updates to specific individuals

↳ Use Application Programming Interface (API)

↳ Ability to track who made which changes and when

↳ Receive email notifications when changes are due

↳ Reduce ad-hoc provision of data outside of GIMD™

Strategy	Performance	Jul	Aug	Sep	2017 Q3	Q3 AUM (M)
EuroTech Technology	EuroTech Composite EUR GROSS	3.45 %	5.645 %			EUR
US Technology	US Technology Strategy USD GROSS					USD
US Technology	US Technology excl Gambling Strategy EUR					EUR

ANSWERS TO SOME QUESTIONS YOU MAY HAVE:

1. Will investment managers have to pay for using this AssetLogic interface?

The AssetLogic accounts will be made available for free to all investment managers that want to use the AssetLogic interface to provide data to GIMD™. Separately, investment managers, if they choose, can also upgrade their AssetLogic accounts and contract directly with AssetLogic for a fee to access additional features unrelated to GIMD™. If you would like to learn more about AssetLogic and the additional services that they provide, you can contact them directly at support@asset-logic.com.

2. If investment managers use a third party to provide data to GIMD on their behalf, could they continue to do so once the AssetLogic interface is implemented?

Some investment managers use 3rd party service providers to help them populate their GIMD™ accounts. This option will still be available after the transition to AssetLogic. The improved interface, automation tools and auditability of AssetLogic should benefit both you and your service provider.

When a manager receives their AssetLogic account, they will be able to immediately create a new user for their 3rd party service provider. There will be no cost implications to set up a 3rd party, and they will be able to fully utilize AssetLogic's automation functionality (.csv uploads and API). Managers are responsible for working directly with their service providers during this transition, and will continue to be solely responsible for managing the relationship with such organisations and the data they provide to GIMD™.

3. Will the investment manager data be secure and confidential when provided using the AssetLogic interface?

AssetLogic asserts that its data protection and privacy environment utilizes the best resources and practices of the finance industry. Data provided by investment managers using the AssetLogic interface is stored exclusively within the jurisdiction of Luxembourg, which possesses some of the most stringent data privacy laws in the world, in multiple redundant tier 4 certified data centers. Tier 4 is the highest level of certification available for a data center. Certifications and specifications of AssetLogic's data centers are available upon request from AssetLogic.

4. How will the AssetLogic interface be implemented and over what time period?

We are now in the process of migrating investment managers to AssetLogic for populating data into GIMD™. Investment managers will be informed when they will be due to be given an AssetLogic account as part of the phased roll out. Investment managers will continue to use GIMD until their AssetLogic account is provided. Should they wish to, investment managers may choose to hold off using AssetLogic until the latter phases of the roll out.

5. Will all managers need to transition to AssetLogic?

Mercer's ultimate goal is to maintain only one input interface in the future, and hence for all managers to be using AssetLogic. To retain flexibility for accommodating to managers' needs during the roll out, no final date is set for this event.



MAKE TOMORROW, TODAY

6. Who do investment managers call if they require assistance with using the AssetLogic interface?

Investment managers should continue to call or email their local GIMD™ Helpdesk.

Location	Phone	E-mail
Asia (Hong Kong)	+852 3476 3975	gimd.hk@mercer.com
Asia (Singapore)	+65 6398 2459	gimdadmsq@mercer.com
Australia & New Zealand	+61 2 8864 6631	gimdhelp@mercer.com
Canada	+1 416 868 8900	gimdadadmin.canada@mercer.com
Europe, Middle East & Africa (EMEA)	+44 845 600 0215	gimd.europe@mercer.com
Japan	+81 3 6775 6515	japan.gimd@mercer.com
United States	+1 312 917 0797	gimdadadmin@mercer.com

7. How will investment managers be able to control their access to the AssetLogic interface?

Investment managers themselves will be in control of who has access to their firm’s AssetLogic account and will be able to create internal user accounts with varying permission levels.

8. Will the AssetLogic interface make it easier to populate GIMD?

The AssetLogic interface will provide investment manager users with an enhanced user experience and advanced tools and functionality for providing data to GIMD™, including:

- Ability to import data directly from .csv and xml files
- Data entry automation from existing systems through AssetLogic’s application programming interface (API)
- Advanced quick entry forms to streamline critical tasks such as updating performance and AUM
- Assigning internal users with responsibility to update specific data fields

9. What is the relationship between Mercer and AssetLogic?

Mercer is not compensated by AssetLogic or by investment managers for use of the AssetLogic interface to provide data to GIMD™. Mercer is joining the AssetLogic Network that provides a secure online data repository and allows members of the investment industry to securely exchange data and documents with each other. By leveraging the advanced tools that AssetLogic offers, Mercer seeks to enhance the user experience of investment managers as they provide data to GIMD™.

10. Will GIMD co-exist alongside AssetLogic?

Investment managers cannot use both the existing GIMD™ input interface and AssetLogic interface simultaneously. Once migration has occurred for a particular manager, their existing GIMD™ interface will become read only, and it will not be possible for an investment manager’s service provider to continue to populate the existing GIMD™ interface while the investment manager populates the AssetLogic account.

You may request to be in an earlier or later phase of the transition to AssetLogic if it benefits your firm. Please contact the GIMD™ help desk to make this request.

Note that GIMD will continue to be used internally at Mercer, but that consultants and managers will also be granted AssetLogic accounts.

11. Will the transition to AssetLogic result in more data fields to populate in GIMD™?

Mercer regularly adds datafields to GIMD™. During the transition period from the existing interface to AssetLogic, additional data points will be available on AssetLogic for use by Mercer’s researchers and consultants, which will not be able to be input from the existing GIMD input interface.